

Economic Strategy Development - Task and Finish Group

1. Project background and context

The Council's Corporate Plan for 2022-2027 has reaffirmed the Council's commitment to creating and maintaining "A Prosperous Denbighshire". The Council wants to support economic recovery, capitalising on opportunities to enable residents to access decent employment and income. There is also a desire to use economic growth as a driver to reduce inequality and poverty. Emerging from this is the development of an Economic Strategy for the County which will:

1. Grow Denbighshire's green economy.
2. Support rural businesses.
3. Regenerate town centres.
4. Enhance the tourism offer.
5. Improve procurement opportunities within the County.
6. Strengthen & mobilise the Denbighshire workforce.

2. Membership

9 elected members – representatives appointed by each of the Council's Member Area Groups

3. Officer Input

Officers from the Council's Environment and Economy department, along with others as appropriate.

4. Scope of Work

- (i) To work with officers and the appointed consultant to agree the scope and attendees for the consultation sessions.
- (ii) To attend and contribute to a SWOT workshop.
- (iii) To attend a Focus Group session to help develop the strategy.

(iv) To attend a client meeting to comment on the emerging Economic Strategy and Action Plan.

(v) To agree the final draft Economic Strategy and Action Plan.

5. Schedule of Meetings

There will be five meetings in total. The exact dates are to be agreed but likely to be staggered over the following months during 2024:

- i) End of May / early June
- ii) July
- iii) September
- iv) October

6. Timescales

Work to begin May 2024 with a view to the final strategy document being completed and approved by Cabinet in October 2024

7. Governance

Upon the conclusion of its work, the Task and Finish Group will contribute to the completed final draft Strategy and Action Plan documents and endorse the final draft strategy for consideration by Cabinet.

8. Administration

An officer from Planning, Public Protection and Countryside Service will provide administrative support to the Task and Finish Group. They will be responsible for keeping an appropriate record of the Group's proceedings which shall be made available upon request to elected members and/or Democratic Services staff.

9. Membership

i) Elected Members:

Representative from each Member Area Group (MAG)

- **Dee Valley:** Cllr Alan Hughes and Cllr Paul Keddie

- **Denbigh:** Cllr Mark Young
- **Elwy:** Cllr Arwel Roberts and Cllr Martyn Hogg
- **Prestatyn:** Cllr Gareth Sandilands and Cllr Julie Matthews
- **Rhyl:** Cllr Alan James

- **Ruthin:** Cllr Bobby Feeley

ii) Officers:

- Emlyn Jones – Head of Planning, Public Protection and Countryside Services
- Gareth Roberts - Public Protection, Regeneration & Economic Development Manager
- James Evans – Economic and Business Development Manager
- Lee Evans - Team Leader - Procurement
- Melanie Evans - Principal Manager Strategic Employment
- Peter McDermott - Team Leader - Tourism, Marketing & Events