

## Conwy and Denbighshire Public Services Board: Engagement mission statement

**Everyone in Conwy and Denbighshire should know what their Public Services Board is, know how it is working to improve wellbeing for all, and have meaningful and accessible opportunities to shape this work, wherever it will impact upon their lives.**

### **In pursuing this mission, the PSB must:**

- Engage with its **workforces** – inclusive of all staff at all levels
- Engage with its **partners** – inclusive of all organisations, groups and networks with a shared commitment to improving wellbeing in the area.
- Engage with its **communities** – inclusive of everyone who lives and works in the area, and the people and organisations who represent them.

At all times our work will be undertaken in accordance the 'Involvement Principle' of the Wellbeing of Future Generations (Wales) Act 2015.

### **If successful, our engagement should:**

- Enable improved **diversity and representation** – with more people contributing to the PSBs work.
  - Enable improved **trust and relationships** – between people, their PSB and its member organisations.
  - Enable greater **impacts** – with more being achieved by doing things together.
-