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| Report To: | Conwy and Denbighshire Public Services Board |
| Date of Meeting: | March 23, 2023 |
| Lead Member / Officer: | Cllr Jason McLellan, Leader for Denbighshire County Council and PSB chair |
| Report Authors: | Iolo McGregor, Strategic Planning and Performance Team Leader, Denbighshire County Council |
| Title: | Conwy and Denbighshire PSB Well-being Plan, 2023 to 2028 |

1. What is the report about?

- 1.1 The report presents the Conwy and Denbighshire Public Services Board's Well-being Plan for 2023 to 2028.

2. What is the reason for making this report?

- 2.1 To seek the approval of the Conwy and Denbighshire PSB for their final Well-being Plan for 2023 to 2028.

3. What are the Recommendations?

- 3.1 That the PSB considers any feedback received from statutory member organisations, following ratification through their own approval channels; and again considers the content of the Well-being Impact Assessment contained in appendix 2.
- 3.2 Pending any amendments arising from the discussion, approve the final Well-being Plan presented in appendix 1 for publication.

4. Report details

- 4.1 The Well-being of Future Generations (Wales) Act 2015 places a statutory requirement on each PSB to produce a Local Well-being Plan for their area. The Local Well-being Plan must set out how the PSB intends to improve the economic, social, environmental and cultural well-being of its area by setting local objectives that will maximise the contribution made by the Board to achieving the well-being goals in its area. The Local Well-being Plan must be published no later than one year after the publication of its Well-being Assessment. Therefore, we are working towards a deadline of March / April 2023 for publishing the Local Well-being Plan.
- 4.2 Informed by the [Well-being Assessment](#), the PSB has held multiple prioritisation discussions (in January, March and May 2022) supported by the Co-Production Network for Wales, to consider what areas of concern would most benefit from PSB intervention. These discussions sought to identify the root causes to the problems identified in the assessment, considering their relationship to one another and the level of influence or control that the PSB has. Finally, it was agreed that one principal theme should be put forward that looks to alleviate deprivation and inequality.
- 4.3 The PSB met again in July and agreed the outline of a Plan that seeks to Make Conwy and Denbighshire a more equal place with less deprivation. Public consultation was subsequently launched on August 17, and ran until November 9. Simultaneously we triggered the 14-week period during which the Well-being of Future Generations Commissioner must provide feedback on our draft plan, and those conversations took place between officers.
- 4.4 Work continued through the autumn to develop the Plan based on the feedback and intelligence received. We twice met with a representative of the Well-being of Future Generations Commissioner to discuss their feedback on the Plan. PSB support officers also met twice to develop the Plan and discuss feedback from the consultation, including a detailed response from partners at NRW. The draft Plan (appendix 1) was then presented to the PSB on November 30, giving approval that it be shared with member organisations for their individual ratification, prior to final formal adoption of the Plan by the PSB on March 23, 2023.

4.5 At the time of writing this cover report, the PSB's Well-being Plan had been agreed by Conwy County Borough Council and Denbighshire County Council. It is anticipated that remaining statutory members will have approved the Plan in the days immediately prior to the PSB's approval on March 23.

5. What consultations have been carried out with Scrutiny and others?

- 5.1 The Well-being Plan has been based on the evidence from the Well-being Assessment, which has been out for public engagement throughout February and March 2022. In addition to this, it was presented to the Conwy and Denbighshire Joint Overview and Scrutiny Committee in February. Two workshops and a public meeting of the PSB have subsequently deliberated on the assessment's findings and the prioritisation of themes. These were supported by the Co-Production Network for Wales.
- 5.2 Public consultation on the draft plan took place between August 17 and November 9. During this time, discussions took place with the Well-being of Future Generations Commissioner's Office, supporting PSB officers and members, and joint Scrutiny.
- 5.3 The final version of the Plan has been shared with partner organisations for ratification through their individual approval channels.

6. How does the decision contribute to our Well-being Objectives?

- 6.1 The Well-being Plan 2023 to 2028 will set the Conwy and Denbighshire PSB's Well-being Objectives for the next 5 years.

7. What will it cost and how will it affect other services?

- 7.1 There are no immediate costs arising as a result of the Plan or this report, though in taking forward some of its steps, the PSB will need to assess the requirement for resource and capacity.

8. What risks are there and is there anything we can do to reduce them?

- 8.1 There is a risk that the PSB lacks influence or control within the objectives that they choose. This risk will be mitigated by PSB adopting a leadership approach as there is acknowledgment that the PSB has limited resource.
- 8.2. There is a risk that the priorities of the PSB duplicates the work that is on-going in other organisations. It is therefore important to work closely with partners and stakeholders to identify where the PSB leadership role can best add value.
- 8.3. There is a risk that feedback from the commissioner, partners or the public puts pressure on the PSB's Well-being Plan to take on more than it can reasonably achieve.
- 8.4 There is a risk that the Well-being Plan is not ready to be approved by the PSB in March 2023, missing the statutory deadline.

9. Power to make the decision

- 9.1 Chapter 2, section 39, Well-being of Future Generations (Wales) Act 2015.
- 9.2 Conwy and Denbighshire Public Services Board Terms of Reference.