

Report to	County Council
Date of meeting	Tuesday, February 28, 2023
Lead Member / Officer	Cllr Jason McLellan, Leader for Denbighshire County Council and PSB chair; Nicola Kneale, Interim Head of Business Improvement and Modernisation
Report author	Iolo McGregor, Strategic Planning and Performance Team Leader, Denbighshire County Council
Title	Conwy and Denbighshire PSB Well-being Plan, 2023 to 2028

1. What is the report about?

- 1.1. The report presents the Conwy and Denbighshire Public Services Board's Well-being Plan for 2023 to 2028.

2. What is the reason for making this report?

- 2.1. A decision is required by Council to support the Well-being Plan as a partner on the Conwy and Denbighshire Public Services Board.

3. What are the Recommendations?

- 3.1. That Council notes the PSB's Well-being Plan contained in appendix 1 (particularly in the context of the Council's own Corporate Plan) and gives its approval and support for the Plan.
- 3.2. That Council confirms that it has read, understood and taken account of the Well-being Impact Assessment (appendix 2) as part of its consideration.

4. Report details

- 4.1. In 2015, the [Well-being of Future Generations \(Wales\) Act](#) established Public Services Boards (PSBs) for each local authority area in Wales. For Denbighshire, the PSB is joint with Conwy County Borough Council. The Members of each Public Services Board must include: i. The local authority (or authorities); ii. The Local Health Board; iii. The Welsh Fire and Rescue Authority; and iv. Natural Resources Wales. In addition to these members, each PSB must also invite the following people to participate on the Board: i. Welsh Ministers; ii. The Chief constable; iii. The police and crime commissioner; iv. Probation Services; and v. at least one body representing voluntary organisations.
- 4.2. The Act places a statutory requirement on each PSB to produce a Local Well-being Plan for their area that sets out how it intends to improve the economic, social, environmental and cultural well-being of its area. It does this by setting local objectives that will maximise the contribution made by the Board to achieving the Well-being Goals for Wales in its area. The Local Well-being Plan must be published no later than one year after the publication of its Well-being Assessment. Therefore, we are working towards a proposed deadline of March / April 2023 for publishing the Local Well-being Plan (following ratification by partner organisations).
- 4.3. The first thing to stress with this report is that the PSB's Well-being Plan (presented in appendix 1) has been developed alongside the Council's Corporate Plan (and by the same team): There should be no conflict between them, or particularly, additional burden on the council. The PSB's Plan will hopefully reinforce, and through partnership working enhance many of the commitments that Council has made in its own Corporate Plan, particularly around themes supporting health, equality and fairness, prosperity, resilience against climate change, and housing.
- 4.4. Informed by the Well-being Assessment, the PSB has held multiple prioritisation discussions (in January, March and May) supported by the Co-Production Network for Wales, to consider what areas of concern would most benefit from PSB intervention. These discussions sought to identify the root causes to the problems identified in the assessment, considering their relationship to one another and the level of influence or control that the PSB has. Finally, it was agreed that one principal theme should be put forward that looks to alleviate deprivation and inequality.
- 4.5. The PSB met again in July and agreed the outline of a Plan that seeks to **Make Conwy and Denbighshire a more equal place with less deprivation**. Public

consultation was subsequently launched on August 17, and ran until November 9. Simultaneously the 14-week period during which the Well-being of Future Generations Commissioner must provide feedback on the draft Plan was triggered.

- 4.6. Considerable work took place between September and November 2022 to develop the Plan based on all the feedback received and the intelligence that has got us to this point, also meeting twice with a representative of the Well-being of Future Generations Commissioner to discuss their feedback on the Plan. PSB support officers have also met twice to develop the Plan and discuss feedback from the consultation, including a detailed response from partners at NRW and BCUHB. The Plan presented in appendix 1 is the culmination of this work, which was approved for partner ratification by the PSB at its meeting on November 30.
- 4.7. It is now for individual member organisations to ratify the Plan during the winter through their chosen approval channels, which will then enable the PSB to finally adopt their Well-being Plan formally in March 2023.

5. How does the decision contribute to the Corporate Priorities?

5.1. The PSB's Well-being Plan has been developed alongside the council's Corporate Plan and complements particularly the council's pledges around:

- A Denbighshire of quality housing that meets people's needs
- A prosperous Denbighshire
- A healthier and happier, caring Denbighshire
- A greener Denbighshire
- A fairer, safe, and more equal Denbighshire

5.2. By working in broader partnership through the Public Services Board on these themes, the Council will hopefully be able to maximise the collective contribution that can be made for the benefit of communities in Denbighshire.

6. What will it cost and how will it affect other services?

6.1. There are no immediate costs arising as a result of the Plan or this report, though in taking forward some of its steps, the PSB will need to assess the requirement for resource and capacity, which would need to come from partners (as the PSB holds

no budget). But as previously stated, the commitments made in the Well-being Plan already compliment the commitments that Council have made in its own Corporate Plan.

7. What are the main conclusions of the Well-being Impact Assessment?

- 7.1. Overall, the Impact Assessment has returned a positive assessment of the impact of the Well-being Plan, with only 'A Wales of vibrant culture and thriving Welsh language' returning a neutral assessment.
- 7.2. The PSB should continue to revisit the impact assessment on a regular basis and review its findings to inform the approach to further development, engagement and consultation on the Well-being Plan. Engagement with seldom heard groups across the region should continue. The PSB should also use the impact assessment as an aide memoir, using the topics and the tooltips to inform its engagement and well-being assessment.
- 7.3. The opportunities highlighted at the end of each sustainable development principle and each of the seven well-being goals should be noted and considered thoroughly. It is also important to note that the PSB's level of influence and control varies across some of the steps that we have identified, and this will affect the PSB's ability to bring about positive impacts in some areas. So too will the economic climate and capacity of partners to deliver impact on the success of the Plan.

8. What consultations have been carried out with Scrutiny and others?

- 8.1. The Well-being Plan has been based on the evidence from the Well-being Assessment, which has been out for public engagement throughout February and March 2022. In addition to this, it was presented to the Conwy and Denbighshire Joint Overview and Scrutiny Committee in February. Two workshops and a public meeting of the PSB have subsequently deliberated on the assessment's findings and the prioritisation of themes. These were supported by the Co-Production Network for Wales.
- 8.2. Public consultation on the draft plan took place between August 17 and November 9. During this time, discussions took place with the Well-being of Future Generations Commissioner's Office, supporting PSB officers and members, and joint Scrutiny.

8.3. Prior to sharing this report with Council, it has already been discussed and supported by SLT and Cabinet.

9. Chief Finance Officer Statement

9.1. No statement is required with this report.

10. What risks are there and is there anything we can do to reduce them?

10.1. If the Council does not support the Plan or maintain its commitment to the Public Services Board, there is a risk that the council, in focussing only on its own delivery, duplicates the work of partners elsewhere; or that the delivery of partnership work in support of the PSB's objective does not benefit Denbighshire residents to the fullest extent.

10.2. There exist other risks to the Well-being Plan, that are to be managed by the Public Services Board, namely:

- There is a risk that the PSB lacks capacity, influence or control to deliver on its Plan. This risk will be mitigated by PSB adopting a leadership approach as there is acknowledgment that the PSB has limited resource, as do partners in the current recruitment and retention crisis.
- There is a risk that the priorities of the PSB duplicates the work that is on-going in other organisations. It is therefore important to work closely with partners and stakeholders to identify where the PSB leadership role can best add value.
- There is a risk that feedback from the commissioner, partners or the public puts pressure on the PSB's Well-being Plan to take on more than it can reasonably achieve.
- There is a risk that the Well-being Plan is not ready to be approved by the PSB in March 2023, missing the statutory deadline. Based on current progress, however, this is unlikely.

11. Power to make the decision

11.1. Chapter 2, section 43, Well-being of Future Generations (Wales) Act 2015