



Report To:	Conwy and Denbighshire Public Services Board
Date of Meeting:	November 30, 2022
Lead Member / Officer:	Cllr Jason McLellan, Leader for Denbighshire County Council and PSB chair
Report Authors:	Iolo McGregor, Strategic Planning and Performance Team Leader, Denbighshire County Council
Title:	Conwy and Denbighshire PSB Well-being Plan, 2023 to 2028

1. What is the report about?

- 1.1 The report presents the Conwy and Denbighshire Public Services Board's draft Well-being Plan for 2023 to 2028.

2. What is the reason for making this report?

- 2.1 To receive feedback from the consultation on the draft Well-being Plan 2023 to 2028 and seek, pending any amendments, approval of a final version to enable partner organisations to give their ratification between December and March, prior to adoption by the PSB on March 23.

3. What are the Recommendations?

- 3.1 That members consider the feedback received from the consultation (appendix 3 to 5) and the content of the draft report (appendix 1) and Well-being Impact Assessment (appendix 2); and
- 3.2 Pending any amendments arising from the discussion, approve the draft Well-being Plan for ratification by individual organisations between now and March 23.

- 3.3 Agree that the draft Well-being Plan be made available on the PSB's website for a final 'sense-check' and invite stakeholders to get in touch if they want to be involved in, or feedback on any aspect of the Plan.

4. Report details

- 4.1 The Well-being of Future Generations (Wales) Act 2015 places a statutory requirement on each PSB to produce a Local Well-being Plan for their area. The Local Well-being Plan must set out how the PSB intends to improve the economic, social, environmental and cultural well-being of its area by setting local objectives that will maximise the contribution made by the Board to achieving the well-being goals in its area. The Local Well-being Plan must be published no later than one year after the publication of its Well-being Assessment. Therefore, we are working towards a proposed deadline of March / April 2023 for publishing the Local Well-being Plan.
- 4.2 Informed by the [Well-being Assessment](#), the PSB has held multiple prioritisation discussions (in January, March and May) supported by the Co-Production Network for Wales, to consider what areas of concern would most benefit from PSB intervention. These discussions sought to identify the root causes to the problems identified in the assessment, considering their relationship to one another and the level of influence or control that the PSB has. Finally, it was agreed that one principal theme should be put forward that looks to alleviate deprivation and inequality.
- 4.3 The PSB met again in July and agreed the outline of a Plan that seeks to Make Conwy and Denbighshire a more equal place with less deprivation. Public consultation was subsequently launched on August 17, and will run until November 9. Simultaneously we have triggered the 14-week period during which the Well-being of Future Generations Commissioner must provide feedback on our draft plan, and those conversations have been taking place between officers. The public consultation may be viewed on the [PSB's website](#).
- 4.4 Work has been ongoing over the last three months to develop the Plan based on the feedback received and the intelligence that has got us to this point. We have twice met with a representative of the Well-being of Future Generations Commissioner, Elle Henley-Herat, to discuss their feedback on the Plan, the final

version of which is contained in appendix 4. PSB support officers have also met twice to develop the Plan and discuss feedback from the consultation (summarised in appendix 5), including a detailed response from partners at NRW (appendix 3). The draft presented in appendix 1 is the culmination of this work. It is felt to be a strong draft that well represents the interests of partners and hopefully captures the essence of what it is the PSB wants to achieve.

- 4.5 Pending any amendments and following PSB approval of the draft on November 30, it will now be for individual member organisations to ratify the Plan during the winter through their chosen approval channels. We are assured that the arrangements for this are in place, which will then enable the PSB to finally adopt their Well-being Plan formally in March 2023.
- 4.6 In the interim, it is proposed that we again make the draft Well-being Plan available on the PSB's website to invite stakeholders to contact us if they want to be involved in, or provide feedback on any aspect of delivery. It would also at this stage be good practice to show where things are up to following the latest round of consultation, and to demonstrate how we have listened to the feedback received so far.

5. What consultations have been carried out with Scrutiny and others?

- 5.1 The Well-being Plan has been based on the evidence from the Well-being Assessment, which has been out for public engagement throughout February and March 2022. In addition to this, it was presented to the Conwy and Denbighshire Joint Overview and Scrutiny Committee in February. Two workshops and a public meeting of the PSB have subsequently deliberated on the assessment's findings and the prioritisation of themes. These were supported by the Co-Production Network for Wales.
- 5.2 Public consultation on the draft plan took place between August 17 and November 9. During this time, discussions took place with the Well-being of Future Generations Commissioner's Office, supporting PSB officers and members, and joint Scrutiny.

6. How does the decision contribute to our Well-being Objectives?

- 6.1 The Well-being Plan 2023 to 2028 will set the Conwy and Denbighshire PSB's well-being objectives for the next 5 years.

7. What will it cost and how will it affect other services?

- 7.1 There are no immediate costs arising as a result of the Plan or this report, though in taking forward some of its steps, the PSB will need to assess the requirement for resource and capacity.

8. What risks are there and is there anything we can do to reduce them?

- 8.1 There is a risk that the PSB lacks influence or control within the objectives that they choose. This risk will be mitigated by PSB adopting a leadership approach as there is acknowledgment that the PSB has limited resource.
- 8.2. There is a risk that the priorities of the PSB duplicates the work that is on-going in other organisations. It is therefore important to work closely with partners and stakeholders to identify where the PSB leadership role can best add value.
- 8.3. There is a risk that feedback from the commissioner, partners or the public puts pressure on the PSB's Well-being Plan to take on more than it can reasonably achieve.
- 8.4 There is a risk that the Well-being Plan is not ready to be approved by the PSB in March 2023, missing the statutory deadline. Based on current progress, however, this is unlikely.

9. Power to make the decision

- 9.1 Chapter 2, section 39, Well-being of Future Generations (Wales) Act 2015
- 9.2 Conwy and Denbighshire Public Services Board Terms of Reference.