

Report to	Welsh Language Steering Committee
Date of meeting	8 July 2022
Lead Member / Officer	Councillor Emrys Wynne / Nicola Stubbins, Corporate Director
Report author	Gareth Watson, Team Leader - Communications
Title	Eisteddfod yr Urdd

1. What is the report about?

1.1. This report provides a follow up to the recent Eisteddfod yr Urdd

2. What is the reason for making this report?

2.1. To provide information regarding the success of Eisteddfod yr Urdd and benefits to the Council and the wider county.

3. What are the Recommendations?

3.1 To note the information provided.

3.2 To investigate ways to that the success of the Eisteddfod leaves a lasting legacy for the Welsh language and culture in Denbighshire schools.

4. Report details

4.1. Eisteddfod yr Urdd returned to Denbighshire last month (30 May to 4 June) following a two year wait. The original festival was due to take place in May 2020, but was delayed due to Covid.

4.2. It is hoped that the Eisteddfod will have left a lasting legacy in terms of interest in the Welsh language, culture and heritage. Many school children will have competed for the first time and will have been given the opportunity to perform on an Urdd stage without preliminary hearings.

4.3. It's also hoped that the local economy and tourism trade will have a lasting legacy, with more and more people visiting the county and the wider North East Wales region. Many people visiting Denbighshire's marquee commented it was their first time in the county and that they would be coming back to spend more time here. An economic impact study will be carried out by the Urdd in the near future.

4.4. The Council should also work closely with the Urdd and other community partners to identify opportunities to exploit the interest in the Urdd and to host other regular events that will maintain some of the buzz and momentum.

5. How does the decision contribute to the Corporate Priorities?

5.1 The decision contributes to the development of the Welsh Language and culture, which underpins the Council's Corporate Plan. It also contributes towards the Welsh Language Strategy which focusses on ensuring that local communities have an opportunity to use the Welsh language in events such as the Eisteddfod.

6. What are the main conclusions of the Well-being Impact Assessment?

6.1 Whilst no formal Well-being Impact Assessment is needed for this report, it is worth noting some of the key benefits in relation to the Well-Being and Future Generations (Wales) Act 2015 and the Welsh Language Standards.

6.2 One of the key components of the well-being and Future Generations (Wales) Act 2015 is having: "A Wales of vibrant culture and thriving Welsh Language : A society that promotes and protects culture, heritage and the

Welsh language, and which encourages people to participate in the arts, and sports and recreation”.

6.3 The Council also has a role, through its Welsh Language Standards, to promote opportunities for local communities to get involved in Welsh Language activities.

7. What consultations have been carried out with Scrutiny and others?

7.1. Consultation was carried out with the Welsh Language Steering Committee, Corporate Executive Team, Communications and Marketing Sub-Group, as well as Member Area Groups.