



Llywodraeth Cymru
Welsh Government

Public Services Boards Proposal Form

Public Services Board (PSB): Gwynedd and Mon, Conwy and Denbighshire, Flintshire, Wrexham

Local Authority Area (s)/Region: Gogledd Cymru/North Wales

Total Funding Requested: £ 103 892

Public Services Board

Contact details

Please provide contact name, address and contact details of the Lead PSB Co-ordinator who's Local Authority will be the grant recipient for the funding.

Contact Name	Michael Cantwell
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Requested Use of Funding

Section 1: About the Activity *(please complete for each individual activity- add more lines if required)*

1.1 Name of Activity

Please provide a description of the activity (and the elements within the activity) and reasons the activity is required.

Build strategic capacity and capability across the region

Working as a regional partnership of professional officers, we have structured our funding proposal bid into activities that will continue to embed system change across our region at two levels:

- the emerging strategic PSB partnership between our four PSBs
- our long term approach to building our research, insight and partnership capacity as we co-produce our well-being plans with our communities (North Wales Research and Insight Partnership is outlined in section 3).

This activity will focus on building knowledge, analytical capability through systems leadership training, the development of collaborative research projects and sharing ideas and innovation. This will enable alignment of our well-being plans, especially across the cross cutting issues that have been identified in our assessments from inequalities, well-being and adverse childhood experiences.

We are picking up our pace in how we align and co-ordinate our regional partnerships from the regional partnership board, community safety partnerships and our Economic Ambition Board, and this will ensure we have an equitable distribution of resources and support across our region, and continue to build momentum as we transition from assessment to well-being planning.

Objectives for the Activity: *(objectives should be measurable – i.e. a breakdown of the key elements. These should be clear, concise statements indicating the requirements and expectations of the funding, should describe the 'outcome' rather than the process, and how the group of PSBs will work collectively to achieve these objectives)*

Strategic

We will continue to build the effectiveness of how we work across our four PSBs, by:

- Identifying development needs and building systems leadership capacity
- Establishing evaluative practice, so that PSB partners/strategic leaders/stakeholders/communities reflect on how we evaluate our impact (i.e. is it working) and how we evaluate our approach (i.e. how is it working). We would be keen to discuss and share best practice as part of an Evaluation Community of Practice for Wales.
- Aligning partnerships to reduce duplication, enhance their effectiveness and focus how we engage with our communities.

Partnership working

- Build collaborative research projects to start to address some of the data gaps and the research areas that have been identified through the well-being assessments.
- We will build a TrACE movement led and inspired by children and young people – bring our skills, energy and knowledge together to build a strong trauma informed community of practice across North Wales. We will actively share the ACE hub toolkit and the support needed to build a consistent approach across organisations, communities and schools.
- Develop co-ordinated activities to actively involve young people in well-being planning at scale, in a sustainable way which builds a sense of ownership, efficacy and an understanding of the WBFGA.
- We will expand our Future Leaders programme, to give young people the skills and the opportunity to reimagine the future of well-being for our public sector organisations.

Milestones and timescales for the Activity: *(Please indicated when this activity and its elements will commence and when they expected to be completed)*

Commencement will be from May 2022, after the well-being assessments have been signed off.

Completion of the milestone activities will be by the end of the financial year 22/23.

Deliverable and Measurable Benefits of the Activity: *(Please describe how the funding will support a programme of change to deliver well-being for the area)*

Deliver a strategic training programme
Support a regional TrACE community of practice – rolling out the ACE hub toolkit
Expand our Future Leaders programme

1.2 Name of Activity

Please provide a description of the activity (and the elements within the activity) and reasons the activity is required.

Consolidate work on our well-being assessments

- Through our Board and organisation development programme we will continue to develop skills and analytical capability to be able to respond to and use our assessments, and to consolidate and align our future plans at a strategic level.
- We support updating data and insight to keep the well-being assessments live into well-being planning, recognising that the picture of local well-being will be subject to further changes as the impact of Brexit and COVID unfold, combined with the fact that new sources of data, research and insight are continually becoming available such as the census.
- We want to ensure our that our rich assessments are open source and relevant, so as to be the definitive source of evidence and insight to inform future well-being planning across our region, whether at an organisational level or used by our communities at a local level.
- This will allow us to continue to work with the team at Welsh Government as it develops a data portal for Wales, to enable this objective to be secured consistently across the region.

Objectives for the Activity: *(objectives should be measurable – i.e. a breakdown of the key elements. These should be clear, concise statements indicating the requirements and expectations of the funding, should describe the 'outcome' rather than the process, and how the group of PSBs will work collectively to achieve these objectives)*

Strategic

- Enable board development through work with external partners like Welsh Government, Data Cymru, the Co-Production Network for Wales and Future Generations Commissioner to build strategic capacity.

Public Services Boards working with partners as part of the North Wales Research and Insight Partnership, will explore

- Options for resolving local and regional data gaps as identified by our well-being assessments. The transition from assessment to plan, and the scope for co-production and involvement in that transition, is a really important (and perhaps often overlooked) – our assessments have already started to develop this thinking.
- Mechanisms to share learning and good practice and how we share and present/ understand data
- Mapping well-being assessments across our region, sharing the overarching findings at a regional seminar.
- Sense Making- we need to quickly build a common understanding of what we need to do next, and ensure we have the skills and the capability to plan
- How we will measure and demonstrate impact – monitoring, evaluating and demonstrating well-being outcomes
- Work with other partnerships such as the RPB and NWEAB

Milestones and timescales for the Activity: *(Please indicated when this activity and its elements will commence and when they expected to be completed)*

Commencement will be from May 2022, after the well-being assessments have been signed off.

Completion of the milestone activities will be by the end of the financial year 22/23.

Deliverable and Measurable Benefits of the Activity: *(Please describe how the funding will support a programme of change to deliver well-being for the area)*

Deliver a strategic training programme

Identify data gaps in our assessments, map our assessments across the region and ensure that we make time to discuss what the evidence and insight is telling us

Share our assessments with communities, partners and organisations through workshops, shared conversations and communications

Regional seminar to shared best practice and assessment findings

1.3 Name of Activity

Please provide a description of the activity (and the elements within the activity) and reasons the activity is required.

Support delivery of well-being plans

We will use our well-being assessments as a starting point to co-produce our well-being plans with our communities. The shared process that we have gone through to develop our assessments, means that we have built a rich and dynamic understanding of our places and our communities, and we have strengthened our understanding of the root causes of the cross cutting wicked issues we will need to tackle together, as we plan for 2023-28.

Our work in 22/23 will complement the five year support that the Wales Co-Production Network is bringing to the region to transform how we place our citizens at the heart of well-being planning.

There are two elements to this activity which we will carry out at the same time, but need to clearly understand which is which - development of our plans and implementation of our activity.

Public involvement, engagement and coproduction are not new in Wales. The analysis and interpretation of research data or consultation data is, however, still largely left in the hands of 'the experts'. This is problematic if it means some perspectives and ways of interpreting data are not available to those making policy or service decisions.

An additional issue with most current public involvement work is that the voices most often heard are those of people who self-select to become involved. This is problematic democratically as most of the

population remain unheard and disengaged. It also presents difficulties in treating the findings as evidence.

Building on the innovative approach we have developed and piloted, we will apply our learning and further develop our approach using different data and topic areas.

The 'citizen analysis' pilot for our well-being assessments involved testing an approach to intersectional purposive sampling to expand whose voices were heard, and then using a combination of individual work and collective online workshops to support citizens to work with data about the climate emergency and North Wales.

Objectives for the Activity: *(objectives should be measurable – i.e. a breakdown of the key elements. These should be clear, concise statements indicating the requirements and expectations of the funding, should describe the 'outcome' rather than the process, and how the group of PSBs will work collectively to achieve these objectives)*

Objectives will be focused around further community engagement to unpick some of the common themes across the regional well-being assessments, sense check and update assessment data, and support co-production of our next Well-being Plans with citizens.

Strategic

- Work with strategic partnerships across region, to ensure we deliver a coordinated set of well-being objectives
- Support the approach to well-being planning across each PSB with the North Wales Public Service Lab and with the co-production network for Wales support
- Use Future Leaders programme for well-being planning

Partnership working

- Citizens Analysis – building on the innovative approach we have developed to inform our assessments we will develop a mechanism to capture regional and local conversations to shape community narratives.
- Further community engagement to unpick some of the common themes across the regional well-being assessments, sense check and update assessment data, and support co-production of our next Well-being Plans with citizens.
- Regional engagement approach for organisations, led by NWRIP
- Community engagement programme to build regional cohesion
- Production of plans and planning for iterative approach to well-being assessments on an annual basis

Milestones and timescales for the Activity: *(Please indicated when this activity and its elements will commence and when they expected to be completed)*

Commencement will be from May 2022, after the well-being assessments have been signed off.

Completion of the milestone activities will be by the end of the financial year 22/23.

Deliverable and Measurable Benefits of the Activity: *(Please describe how the funding will support a programme of change to deliver well-being for the area)*

Community engagement through a range of participatory techniques from citizens assembly, professional regional engagement network and localised community voices

Co-produced well-being plans

Programme to enable well-being planning involving building community capacity, Future Leaders programme, co-production support with the work of the North Wales Public Service Lab.

Finance

Section 2: Activity costs and finance.

(Please list all activities and elements, costs per activity and the part of financial year you will be claiming – e.g Name of Activity 1.1 - £??? – claiming period)

We have tried to separate the three Bid areas as far as possible. But our partnership work is increasingly interconnected, with a strong focus on how we can ensure everything that we do is led by and shaped by our communities and how the PSB organisations can add value to well-being outcomes and how we can shape lasting change across our region and across Wales. Until our workstreams are fully costed, these figures are only indicative, but they do show the expected allocation between each Bid area.

1. Build strategic capacity and capability across the region - £20k – claim by Sept 2022
 - Deliver a strategic training programme
 - Build collaborative research projects
 - Support a TrACE community of practice
2. Consolidate work on assessments - £15k – claim by Sept 2022
 - Building analytical capability across PSB organisations
 - Identifying data gaps, mapping, sense making
3. Support delivery of well-being plans - £70k – claim by March 2023
 - Build analytical, strategic and well-being planning capability
 - Community engagement programme
 - Expand our Future Leaders programme

Total Cost of all activities £105k *(if the total cost is over the awarded funding please complete the box below)*

Match funding: *(if the total cost of activities above exceeds the awarded funding please provide details of where the other funding has been made available from)*

Because of the robust partnership working we have now put in place across the region, we fully expect that each of our PSB partners organisations will bring additional matched funding to the table (either in kind, capacity or resource) throughout the year as we align our strategic partnerships, share good practice across our region and continue to nurture a spirit of energy and innovation.

As a region we are moving building on the notion of straightforward matched funding to what assets and contributions can we each bring to a partnership to add lasting value from resources, capacity and crucially a determination to make a difference.

Partnership Working

Section 3: Partnership Working

Partnership working: *(please provide information on those partners you will work with on the activities within this proposal. i.e. RPB, Schools, Private Sector etc and how you've worked together)*

Led by our four Public Services Boards across the region, this bid has been co-ordinated through the *North Wales Research and Insight Partnership*. The Partnership came to fruition in 2021 with a vision to collaboratively shape the North Wales we want to live in now and in the future by using evidence, insight, and two-way engagement to understand the challenges and opportunities, and co-produce approaches to address and harness them locally and regionally.

The Partnership embodies new ways of working to:

- **Integrate** our approaches, evidence, and resources across all 'systems' working together to understand the challenges and opportunities at a local and regional level
- **Involve and work alongside our communities** engaging all groups in two-way meaningful and co-produced approaches to achieving our well-being goals
- Meet the needs of the current and future generations by taking a **long-term, preventative** approach
- Focus on understanding **root causes of key challenges** and how these are **interconnected** to inform our approach to tackling them
- Develop leaders' ability to be **evidence and insight informed**

Alongside this, as a North Wales Public Services Board collective, we have recently been successful in becoming one of the clusters to receive support from the Co-production Network for Wales for the next five years through the National Lottery Community Fund. This is to ensure we miss no opportunity to add value to our work through the effective application of the values, principles, and tools of co-production.

Co-production is about sharing power and responsibility between those who receive and those who deliver services: a shift from doing things *for* people, to *with* people – working together as equal partners. It is closely aligned with the 'involvement principle' of the Act, and integral if we are to make a lasting and sustainable impact to well-being outcomes for people and communities across our region.

Good Practice

Section 4: Good Practice Examples

Good Practice Examples: (please provide good/best examples – this could be within your local area, across your region, cross border or national working – please add lines for each example)

- NWRIP to bring together a network of officers committed to making change
- Citizen analysis – ensuring a range of views informs our analysis, policymaking and planning
- Civic mission – central role of our universities in developing capability and tackling inequality
- Tedx – giving young people a voice to speak out on climate change and develop solutions
- TrACE work as a core principle within each well-being plan
- Long term regional support from the Wales Co production Network

Declaration

Section 4: Declaration

Please read this carefully before signing

We understand that if we give any information that is incorrect or incomplete, funding may be withheld or reclaimed and action taken against us and that the Department may use data collected to investigate cases of alleged fraudulent use.

We are content for all information supplied in this application to be shared in confidence with any individuals who may be involved in considering the case for application.

We understand that applications must be signed by an authorised signatory. We confirm that we are authorised to sign this application.

Please confirm that your organisation has the power to enter into and to perform the activities for which funding is being applied for.

YES

We declare that the information we have given on this application form is correct and complete. We also declare that, except as otherwise stated on this form, we have not started the project which forms the basis of this application and no expenditure has been committed or defrayed on it.

Signature	<i>Michael Cantwell</i>
Name (Block Capital)	MICHAEL CANTWELL
Date	28 th February 2022
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Signature	
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