

Appendix B

Well-being Assessment Consultation - Communication Plan overview

Why	Questions	Who	When
To obtain feedback from professional stakeholders and the public on the assessment.	<ol style="list-style-type: none"> 1. Do you think that the information presented within the Well-being Assessment is accurate? 2. Do you feel there is anything that needs to change within the Well-being Assessment? 3. Do you feel there is anything missing that should be included within the Well-being Assessment? 4. How do you see this resource being of use to you? 	<ol style="list-style-type: none"> 1. Statutory Consultees - <ul style="list-style-type: none"> - FG Commissioner - Conwy & Denbighshire PSB Members (also PSB Officers & Engagement Contacts) - Other Partners (e.g. SNPA, Arts Council) - Joint PSB Scrutiny Committee - Relevant 3rd sector organisations - Public - Businesses - Trade Unions 2. Town & Community Councils 3. Conwy & Denbighshire Partnerships 4. North Wales wide partnerships (e.g. RPB, NWEAB etc) 5. NW PSB officers 	Formal consultation to take place for an 8 week period, from January to March 2022.
Consultation Methods			
Survey <ul style="list-style-type: none"> • Produce SNAP survey to be published on PSB website (based on the above questions) • Make paper copies available on request (via PSB contact us page) 			
Publicise on PSB partners organisational websites (both public & internal pages) <ul style="list-style-type: none"> • Develop press release 			
Publicise on partner's social media platforms <ul style="list-style-type: none"> • Social media schedule to be developed and shared with PSB partners 			

Email

- directly to the stakeholders outlined above and people & community groups who expressed an interest to stay in touch from the County Conversation engagement activities

Questions for PSB

1. Do you want this consultation to be formally tabled at each PSB partner's executive boards?

OR

2. Do you want to nominate a lead officer to respond to the consultation on behalf of your organisation?

The well-being assessment will be tabled for consultation at the joint PSB scrutiny committee in the New Year.