

# Conwy & Denbighshire Public Services Board

## Well-being Plan 2023-2028

### A Leadership Model

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Example Only

## Foreword by Chair and Council Leader(s)

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Example Only

## Introduction & Context

**Conwy & Denbighshire Public Services Board is committed to working collectively and effectively to promote individual and community well-being.**

**Public Services Boards don't have budgets and staff as boards of organisations would, but the Conwy & Denbighshire PSB is made up of senior representatives of key public and third sector organisations in the area.**

**These organisations face common challenges and share common goals for the communities they serve, so the PSB has reflected on the limitations of its financial strength coupled with the opportunities afforded by its membership to frame itself as a Board that offers leadership in order to promote sustainable development<sup>1</sup> and address barriers to sustainable development for its well-being objectives.**

**This Plan contains a series of well-being objectives that were developed based on our Well-being Assessment [link]. The objectives are long-term and challenging in nature (i.e. aspirational beyond the life of this plan), but in this plan we will focus on what's deliverable within its lifespan and the impact we hope to have (i.e. by 2028).**

**For each objective we will set out our aspiration, the lead stakeholders groups we will work collaboratively with, and outline the steps we'll take to provide leadership support and challenge. It's these steps against which we'll report progress on an annual basis.**

**In developing this plan some common challenges have come to light across a number of objectives and with a number of stakeholders/groups. As a PSB that aspires to be a key leadership body in the region, we have developed some objectives in order to address these challenges so that we and other public bodies in the region are better enabled to serve our communities.**

**We look forward to working as a collective on these objectives.**

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<sup>1</sup> In accordance with the statutory sustainable development principles contained in the Well-being of Future Generations Act 2015

## Well-being Objective 1 – a net zero carbon public sector by 2030

### **Aspiration**

All public bodies in Conwy & Denbighshire will be carbon neutral by 2030 via a combination of reducing and offsetting the carbon emissions from their business (including travel and supply chains)

### **Key Stakeholders/Groups**

North Wales Economic Ambition Board

Climate & Ecological Change public body working groups

Regional Leadership board

### **PSB's Leadership Role**

Understand what's happening in the region and whether the region is on-course to deliver against PSB's objective

Understand how each of the sustainable development principles are being applied to the objective

Understand what's going well in support of the objective and consider where there are opportunities to scale up good practise

Understand where there are challenges in meeting the objective, and how they can be overcome

Well-being Objective 2 – Access to good jobs, housing, and leisure opportunities will make the region an attractive place for young people to live

**Aspiration**

The region will host key sectors including those related to green energy and engineering, have good links with universities in North Wales and the north-west of England, and will develop a housing strategy to offer quality and affordable housing for young people in rural areas and town centres

**Key stakeholders/groups**

North Wales Economic Ambition board

Further and Higher Education sectors

Social and private market housing reps

Strategic planning (housing)

**PSB's Leadership Role**

Understand what's happening in the region and whether the region is on-course to deliver against PSB's objective

Understand how each of the sustainable development principles are being applied to the objective

Understand what's going well in support of the objective and consider where there are opportunities to scale up good practise

Understand where there are challenges in meeting the objective, and how they can be overcome

## Well-being Objective 3: Develop a research function to enable informed decision-making and evaluation in Conwy & Denbighshire

### **Aspiration**

To develop a research and evaluation culture across the whole public sector, aiming to build and strengthen capacity and capability with the aim of enabling well-informed decision-making to better address issues at root cause

### **Key Stakeholders/Groups**

Local authority researchers and engagement/consultation colleagues

Public Health Wales researchers and engagement/consultation colleagues

North and mid-Wales universities

North Wales Research, Improvement and Innovation Hub

Data Cymru

Wales Centre for Public Policy

Welsh Government

National Institute for Health Research

Co-production Wales

### **PSB's Leadership Role**

Understand what's happening in the region and whether the region is on-course to deliver against PSB's objective

Understand how each of the sustainable development principles are being applied to the objective

Understand what's going well in support of the objective and consider where there are opportunities to scale up good practise

Understand where there are challenges in meeting the objective, and how they can be overcome