

11th May 2020

Dear Colleague

Developing our Civic Mission Framework

I hope that this note finds you safe and well, given the current circumstances we are all facing. I realise how incredibly hard everyone across North Wales is working and adapting to respond to the emergency directly – thank you for all you are doing across our region and beyond.

In March I wrote to you to cancel the dinner where we had planned to discuss the development of a co-created Civic Mission. Now, more than ever, we would like to take this work forwards and so I am asking for some help from you.

I would ask if you could spare 20 minutes to chat to Ken Perry, a Visiting Industrial Fellow at the University and Founder and Director of Do-Well Ltd, a leadership practice engaged in a range of work across North Wales and North West England. Ken's conversation with you will help us to focus our Civic Mission work and ensure it is most useful to you and the communities in which we serve. We would value a discussion in order to exchange ideas and to hear your views on the draft Civic Mission framework we have attached for you to review.

We have developed the framework from the work we have been doing across the region with a number of you over the past two years. We hope that, with your input and guidance, this framework will provide clarity and focus and allow us to direct our resources and support in the most effective and meaningful way.

Ken Perry's colleague Sue Powell from Do-Well will be in touch with you in the next two weeks to arrange a short phone call, if convenient or if you wish to contact Sue directly please do so on: sue.powell@do-well.co.uk or 07525 481020

Please let us know if you have any requirements that will assist you during the telephone discussion and if you require translation into the Welsh language and we will be happy to arrange.

We appreciate any time you can spare and we look forward to working with you to tackle the collective challenges we all face.



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