

DRESS CODE FOR LICENSED DRIVERS

1. The Council is committed to encouraging the professional image of the licensed trade. The Council considers that drivers should conform to a minimum standard of dress, as set out below, in order to:
 - a. raise and maintain the profile of the licensed trade;
 - b. promote confidence amongst members of the public to ensure passengers feel comfortable when using licensed vehicles;
 - c. promote public safety by ensuring the safe operation of licensed vehicles at all times and ensuring that licensing drivers are readily identifiable.
 - d. protect the licensed driver from any abuse or harm
2. The Council does not impose such standards by way of conditions to any licence. It is expected, however, that such standards will be maintained at all times.
3. Breaches of the Dress Code for Licensed Drivers will be dealt with by use of a Penalty Point System.
4. **ACCEPTABLE STANDARD OF DRESS WITHIN THIS CODE**
 - 4.1 **Tops**

Shirts, blouses, Polo T-shirts(with collar), should cover the shoulders and midriff and be capable of being worn inside trousers or skirts.
Shirts or blouses can be worn with a tie or open-necked.
 - 4.2 **Trousers/Skirts/Shorts**

Skirts should be to the knee or below.
Shorts may be worn if tailored and to the knee or below.
 - 4.3 **Footwear**

Footwear should fit around the heel of the foot
5. **UNACCEPTABLE STANDARDS OF DRESS WITHIN THIS CODE**
 - a. Bare chests, to include low cut tops;
 - b. Clothing or footwear which is unclean or damaged;
 - ci. Clothing printed with words, logo or graphics which might offend;
 - d. Sports shirts e.g. football, or rugby or cricket tops or track suits;
 - e. No beachwear including footwear eg flipflops, mules
 - f. No pronounced heels
 - g. Headgear that partially or completely conceals the face or the identity of the licensed driver e.g. baseball caps;
 - h. Shorts above the knee
 - i. Hoodies
 - j. Short/mini skirts are not to be worn for personal safety reasons
 - k. Round neck t-shirts
6. The above lists are not exhaustive and Authorised Officers of the Council will assess whether standards of dress are acceptable or not. In such instances, the Officer's decision will have effect as though it were included in the above lists and the licensed drivers will be required to comply accordingly.